



PrimeSources

Partner. Engage. Success.

VISION & MISSION



VISION

"To position PrimeSources as a leading provider of integrated business solutions—delivering reliable, high-quality execution that enhances clients' performance, strengthens their market presence, and sets new standards of excellence across the industry"

MISSION

"Our mission is to deliver end-to-end, high-reliability execution solutions that combine disciplined operations, strategic partnerships, and consistent quality. PrimeSource is dedicated to enabling organizations to optimize their performance, strengthen their market impact, and achieve sustainable, long-term success through seamless, world-class service delivery."



ABOUT US

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PrimeSources is a forward-thinking execution partner specializing in integrated business solutions that support organizations across diverse sectors. Built on a foundation of operational discipline and strong market expertise, PrimeSource delivers end-to-end services designed to enhance performance, optimize workflows, and strengthen brand presence across every touchpoint.

We operate through a scalable model that combines a trusted network of specialized partners, high-standard project management, and a commitment to consistent, measurable results. This approach enables us to provide reliable execution across a wide range of business needs—from supply operations to activation services—while maintaining agility, speed, and quality at every stage.

As a company with regional ambition and a global mindset, PrimeSources views every engagement as a long-term partnership. We prioritize transparency, strategic collaboration, and operational excellence to ensure that our clients receive solutions that are not only effective today but sustainable for the future.

PrimeSources exists to help organizations execute with confidence, elevate their market impact, and achieve enduring success in an increasingly competitive landscape.

Founder's Message

PrimeSources was founded on a clear belief: organizations need an execution partner they can trust—one that delivers with consistency, accuracy, and strategic focus. In a market where expectations rise every day, our commitment is simple: raise the standard. We built PrimeSource to bridge the gap between strategic intent and flawless execution. By combining disciplined operations, strong partnerships, and a results-driven mindset, we ensure our clients receive solutions that strengthen performance and elevate their market impact. Our ambition is to grow with purpose, expand our capabilities, and continue delivering measurable value. PrimeSources is not just a service provider—it is a performance partner committed to long-term success.





Who We Are

PrimeSources is a performance-driven execution partner delivering integrated business solutions across multiple sectors. We combine disciplined operations, trusted partnerships, and high-quality service delivery to support organizations in strengthening their performance, enhancing their visibility, and achieving measurable results.

As a fast-growing company with a strategic outlook, we focus on providing reliable, end-to-end services that help clients operate efficiently and compete effectively in a dynamic market environment. Our commitment to excellence, transparency, and long-term value forms the foundation of everything we do.

PrimeSources is built to be more than a supplier—we are a dependable partner dedicated to enabling sustainable growth and operational success for every client we serve.

COMPANY OVERVIEW

PrimeSources is a growth-driven execution partner delivering integrated solutions across general supplying, brand activation, and on-ground marketing operations. Our scope covers a wide range of services, including corporate giveaways, office essentials, branded materials, POSM, display tables, stands, roadshows, and events—enabling organizations to strengthen their presence and engage their audiences effectively.

At the core of our value proposition is a highly experienced team equipped with deep industry knowledge and hands-on operational expertise. Our people bring years of practical experience in supply-chain coordination, production management, event execution, and client service—ensuring that every project is delivered with precision, speed, and professional discipline.

PrimeSources is also powered by a distinguished network of premium partners. These are not just vendors or clients—they are trusted success partners who share our commitment to excellence. On the vendor side, we work with top-tier manufacturers, fabricators, and service providers who meet stringent quality, reliability, and performance criteria. On the client side, we collaborate with organizations that value strategic partnership, transparency, and high-quality execution. This ecosystem allows us to deliver superior quality, faster turnaround, and competitive pricing, creating measurable and sustainable value for all stakeholders.

Built on integrity, operational excellence, and long-term collaboration, **PrimeSources** continues to elevate industry standards and position itself as a reliable partner for organizations seeking consistent, high-impact execution across every touchpoint.

WHY CLIENTS CHOOSE US ?

At **PrimeSources**, we don't just supply—we deliver impact. Our clients choose us because we combine speed, quality, and value like no other:

- **Unmatched Speed:** Rapid response, fast production cycles, and on-time delivery—built to keep clients ahead of deadlines and competitors.
- **Superior Quality Standards:** Precision execution across giveaways, office essentials, displays, stands, events, roadshows, and POSM—delivered with consistency and attention to detail.
- **Best-in-Market Pricing:** Optimized cost structures and strategic sourcing that give clients premium output without premium cost.
- **Elite Partner Network:** A curated ecosystem of high-performing production and supply partners—ensuring reliability, scalability, and excellence at every stage.
- **Experienced, Execution-Driven Team:** A senior, hands-on team that understands brand demands, solves problems fast, and maintains high governance in every project.
- **Zero-Compromise Delivery Model:** The rare balance of speed, quality, and cost efficiency—achieved consistently, not occasionally.





BUSINESS Services

- **Display & Retail Execution**
- **Events, Activations & Roadshows**
- **General Supplying Solutions**
- **Supply Chain**
- **Custom Fabrication & Production**
- **Logistics & Fast Deployment**

Display & Retail Execution

High-quality production and deployment services that enhance in-store presence and drive consumer engagement:

- Display stands (metal, acrylic, MDF, hybrid)
- Product display tables
- POSM materials (banners, wobblers, shelf talkers, signage, etc.)
- Modular display units
- In-store branding & visual merchandising solutions

beko



Panini

beko
like a Pro

Cooking Fan
تبريد مطبخي للحرارة داخل الفرن
beko

beko
nna

beko

beko

PHILIPS





التكنولوجيا الألمانية من بوش
توفر لك راحة بالك.

Small Home Appliances



TORNADO





Haier

Smarter-Easier Life



Haier

Smarter-Easier Life



Haier

smart living room



Gaming 120Hz (MEMC VRR)
Ultra-fast and smooth viewing

Haier

ATP
TOUR

Haier

هاير - تتنافس مع

رقم 1 عالمياً



Haier



Haier

Television

OLED



Haier

Television





Haier

Smarter - Easier Life

Haier

Smarter - Easier Life



TOSHIBA

SONY

SONY

بفحصك ... هل تعرف الفرق
في صوت وتوضيح صورة

TORNADO Shield

Crystal UHD
UR000F 32 144cm

ARMADILLO whole of
the Sm
ULTRA HD

Promotion

Promotion

Promotion









Events, Activations & Roadshows:

Full execution for field and experiential marketing activities with speed and precision:

- Roadshows & outdoor activations
- Product launch setups
- Sampling booths
- Trade marketing activities
- Pop-up stations
- Mobile branding solutions

M
MALABAR
GOLD & DIAMONDS

Next show starts at
7.30 pm

7:30 pm

Next show starts at



العرض الثاني
7.30 pm

7:30 pm

Next show starts at



سیتی سنٹر
CITY CENTRE

ALABAR
& BAKKAR

RAVA



SARY

Powered by intel

SARY

More Innovation. More Technology.





RAYA | intel

SARY

Powered by intel



SARY

SARY

intel



MAVEN DEVELOPMENTS



BECAUSE YOU DESERVE THE BEST WE PARTNERED WITH THE BEST



Cali COAST

RAS EL HEKMA



Cool COAST



Registration

MAVEN
DEVELOPMENTS



MERCK

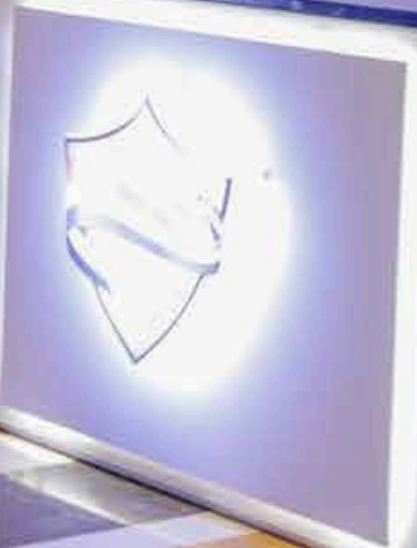


2nd SHARM RENDEZVOUS

SPREADING PRECIOUS
IDEAS "SPI"



Sharm
Rendezvous
2019





Mi Note 10

Dream big, shoot epic

World's first 108MP penta camera



Mi Note 10

FLO



UNIQUE FOR
NATURE



DETOX





wallace

by CooperSurgco

WIS Pharm



arm

Pharm





HONOR AI

HONOR Magic7 Pro[®]
AI Simply Smarter. That's Magic.

HONOR AI

HONOR Magic7 Pro

AI Simply Smarter. That's Magic.

HONOR

HONOR Magic7 Pro

AI Simply Smarter. That's Magic.

HONOR





Redmi Note 14 Series



Redmi Note 14 Series
Iconic shots, **AI** crafted
200MP AI camera - All-Star Durability



Iconic shots, **AI** crafted



Redmi Note 14 Pro

120Hz eye-care display

120Hz



Redmi Note 14 Series

Iconic shots, **AI** crafted

Redmi Watch 5 Pro All-Star Team







RAVA MEGA STORE

RAVA



RAYA MEGA STORE



RAYA MEGA STORE



RAYA MEGA STORE







General Supplying Solutions

Reliable, fast, and cost-efficient procurement across a wide range of categories, including:

- **Corporate giveaways & branded merchandise**
- **Office supplies & stationery**
- **Packaging materials**
- **Premium corporate gifts**
- **Custom-designed promotional items**
- **Branded accessories and marketing collateral**





E31431



E31432



E31433

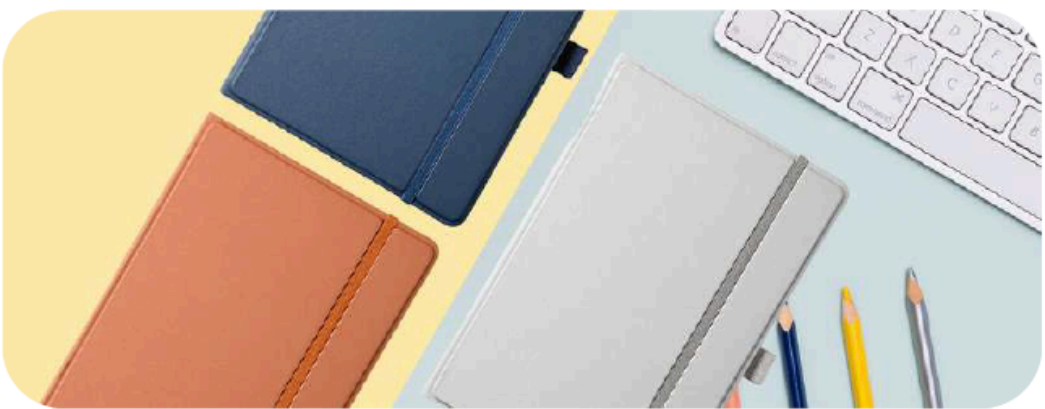


E31434

W-PAD ORGANIZER

E3143

10W Fast charging wireless mouse pad with Type C input made from a Special PU material. Comes with desktop organizer that can hold 4 pens, a space for business cards which can be used as phone stand. Product Size: 23.5x 22x 0.7cm (folded) Packaging: Black Paper Envelope





AGENDA WELCOME SET

E8019

Welcome set is best for company give aways as it comprises the most basic requirement of a gift set: PU notebook with 120sheets, metal pen and 500ml calypso flask, Product Size: 25.2x24.2x7.6cm. Packaging: Paper Sleeve



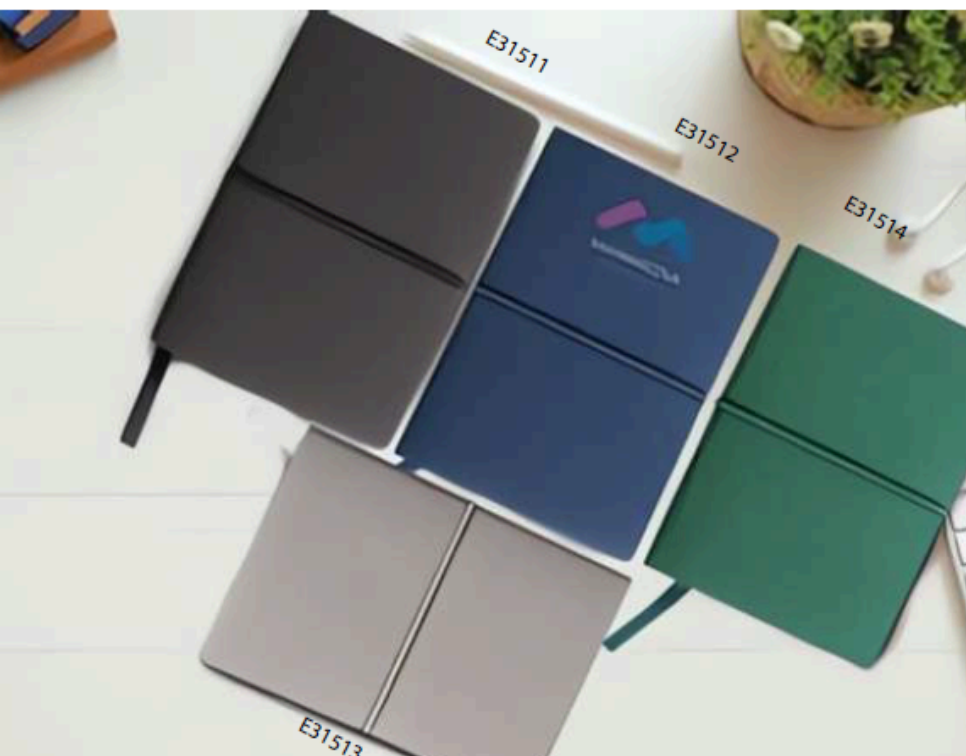
A6 SOFTY NOTEBOOK

E3150

A6 Soft PU notebook in thermal PU cover and elastic band for closure. Comes with yellow sticky note 7.6 x 7.6cm, 25sheets; 5 colors PET ag 1.2 x 4.5cm, 25sheets each color. Inner pages; 80sheets of 80g beige lined paper. Product size 10.1 x 14.5 x 1.3cm Packaging: Polybag



Notebook



A5 SOFTY NOTEBOOK

E3151

A5 Soft PU notebook in thermal PU cover and elastic band for closure. Inner pages; 100sheets of 80g beige lined paper. Product Size: 14.5 x 21 x 1.1cm Packaging: Polybag



Notebook



E40501





E4051



E40500



E40500

E4051

E40501

EXQUISITE PEN SET E4050 / E4051

VIP Gift Pen Set consisting of roller and ballpoint pen is made from brass material and packed in a high quality box. Looking elegant in the black or white black body and rose gold or silver accent with carved designs. Mirror Effect When Engraved. Pens Size: 3.7x1.25cm. Product Size (with box): 20.8x9.8x4.3cm.





ECO FLASK

E7065

Double Wall Recycled stainless steel flask with bamboo lid in 600ml. Can keep hot drinks up to 8 hours and cold drinks at 12 hours. Product Size: 26x6.8cm Diameter. Packaging: Kraft Box



E701521

E70150

E70151



TRAVEL FLASK PLUS E7015

350ML Travel Mug with normal matt color coating on body part and PP on cover. Can hold coldness and hotness in 6-4 hours. Normal paper box for packaging. Packaging: White Paper Box Dimension: 17cmx25cm diameter

Supply Chain Services:

- Strategic Sourcing & Procurement
- Production Management
- Inventory & Materials Management
- Logistics & Distribution
- Implementation & On-Ground Execution
- Performance Monitoring & Continuous Optimization



Our Delivery Model

Top Speed: Fast turnaround times across all services.

High Quality: Strict quality control and experienced execution teams.

Best Pricing: Optimized sourcing structure that guarantees market-competitive costs.

Partner Ecosystem: A curated network of elite suppliers and production partners ensuring reliability and scalability.

OUR PARTNER



BOSCH

RAYA



OUTDO
Fresh ideas for your event

HONOR



MERCK

Vezeeta.com



oppo



event
Gifts get better...

beko **TORNADO** **Haier**

Thank You



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Partner. Engage. Success.